

Fig. 1

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Profile Data Storage

Name	John Doe
DOB	04/01/1960
Height	72
Weight	160
Shoe size	11.5
Credit card type	MasterCard
Credit card #	12345678
...	
e-mail address	john@doe.com
grocery prefs	grocery table link
shopping prefs	shopping table link
travel prefs	travel table link
search prefs	search table link
browse prefs	browse table link

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Fig. 2

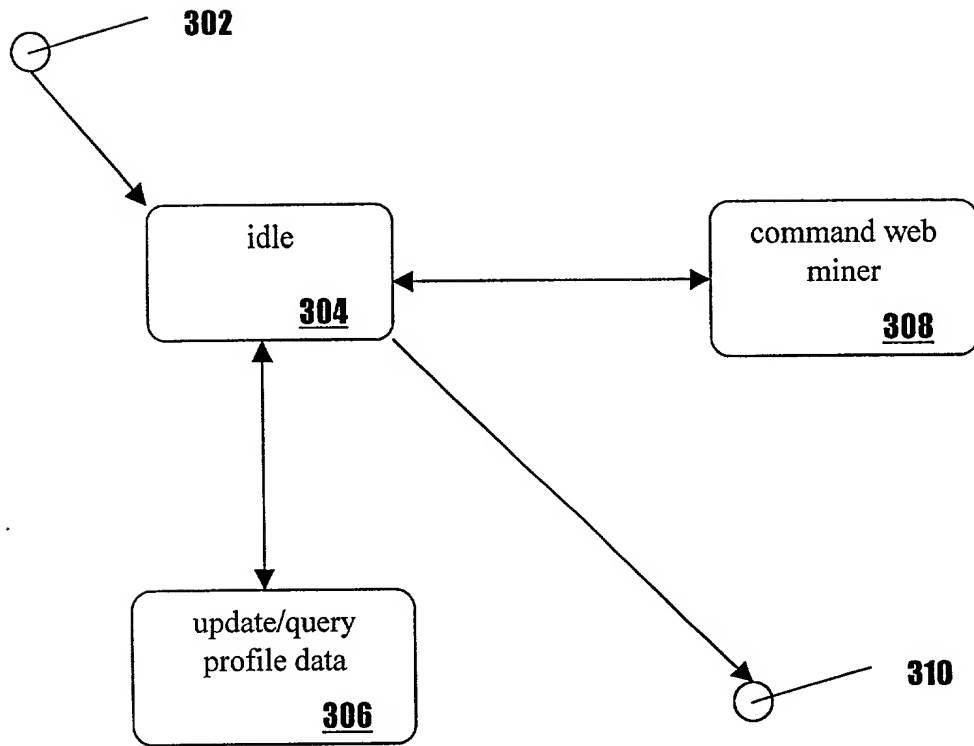


Fig. 3

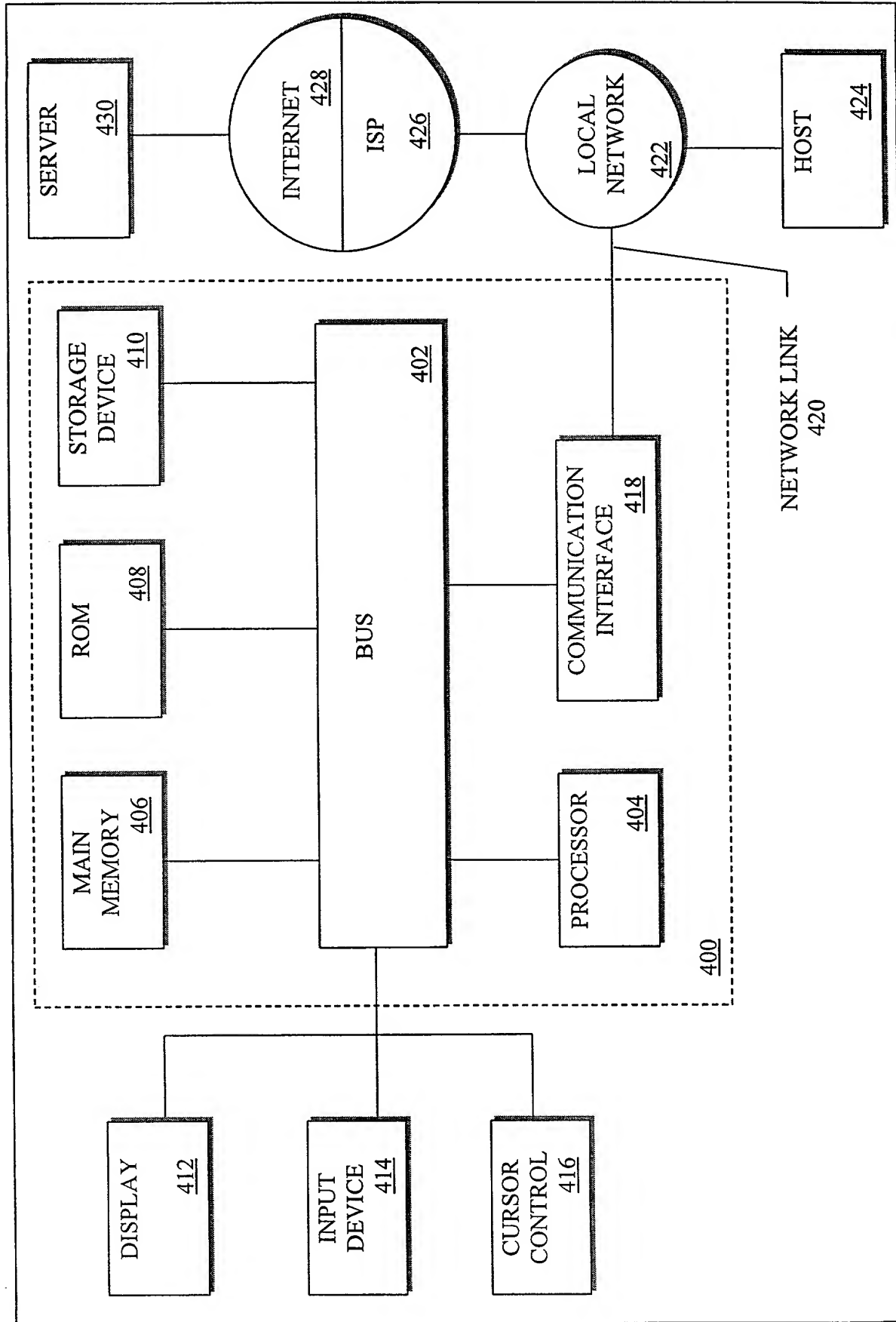


Figure 4